



NEWS RELEASE
City of Chico
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City of Chico Introduces “Smart Meters” for Downtown Core

During the week of August 17, the City of Chico will be installing Smart Meters in the downtown retail and restaurant core. In the short term, these meters will increase convenience for Downtown Chico customers and visitors by enabling credit card payment. Coins will still be accepted at all meters. Better and more convenient access will lead to more downtown visits which will lead to greater vitality for Downtown Chico.

P/ARC – the Parking/Access Resource Committee, a volunteer group of interested citizens, downtown advocates and business owners, has been working closely with City staff and the Downtown Chico Business Association (DCBA) to move the Smart Meters project forward and to provide information to the broader Chico community about the transition.

The new Smart Meters will enable greater parking availability. After usage data has been collected and analyzed, City staff will bring forward recommendations to the City Council to incorporate the 85% parking occupancy guideline for managing parking in the downtown restaurant/retail core (i.e. each block having 1-2 spaces available at any given time for arriving customers and visitors).

For more information about this project, please visit www.GoDowntownChico.com or call the City Engineering Division at 530-879-6900. For more information about DCBA, contact Executive Director Melanie Bassett at 530-345-6500. For more information about the P/ARC Committee, please contact co-chair Mike Trolinder at 530-519-0254.

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